

## 2025 fundraising partner kit

#TWC2NextChapter





# Be a champion for migrant workers

Thank you for standing with Singapore's migrant workers. Here, you will find everything you need to launch your fundraiser - whether you're a student, a business owner, an athlete, or simply someone who wants to give back.

You can access these slides on <u>canva</u>, or find our <u>full</u> <u>asset folder here</u>.





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**Fundraising assets** 



## Who are Singapore's low-wage migrant workers?

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city. They lay the bricks for our HDB flats and MRT lines, plant and maintain the greenery that surrounds us, cook and serve the meals we eat, keep Jurong Island and our shipyards running, and care for the ones we love.

They can earn as little as \$400/month; and most of them live in crowded dormitories, or in the homes where they work.

1.1M+

Work Permit holders

301K+

**Domestic WPHs** 

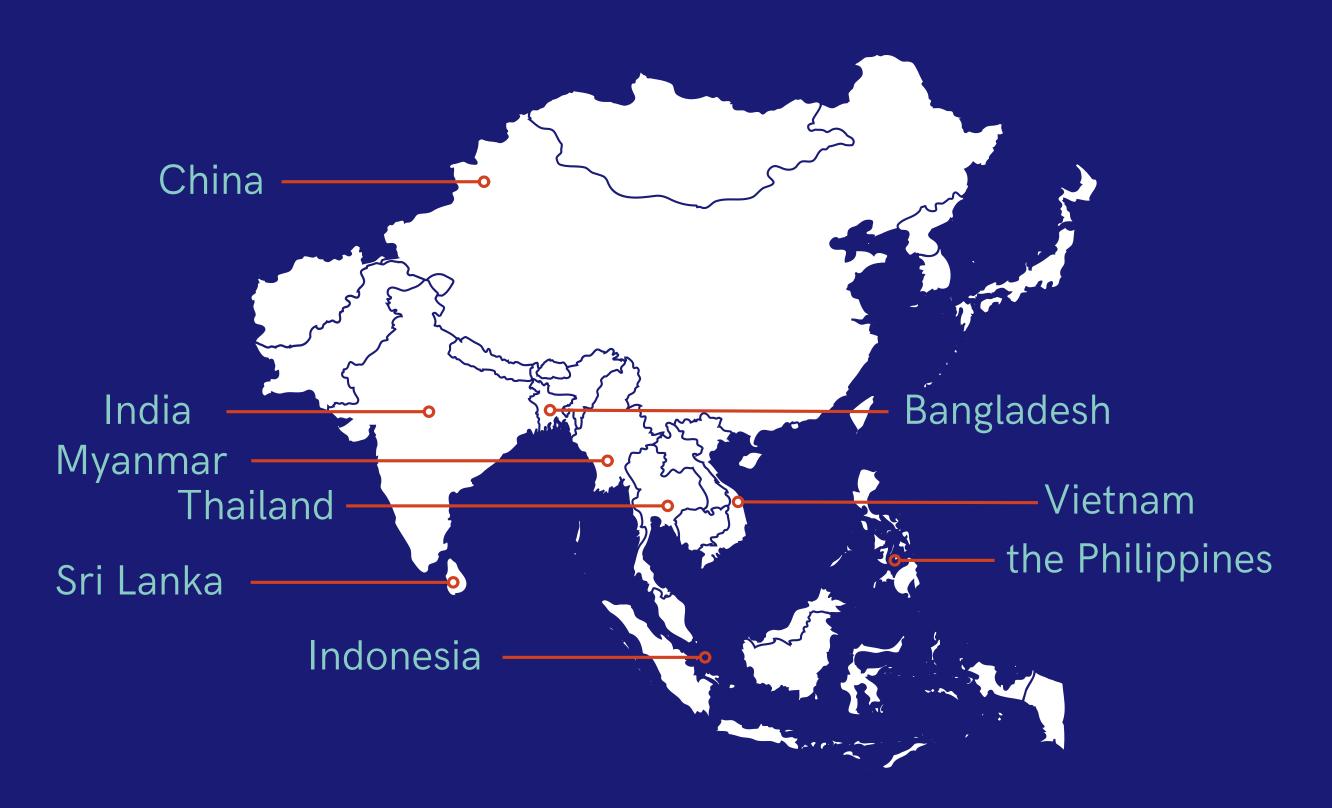
456K+

CMP WPHs

Figures from https://www.mom.gov.sg/foreign-workforce-numbers

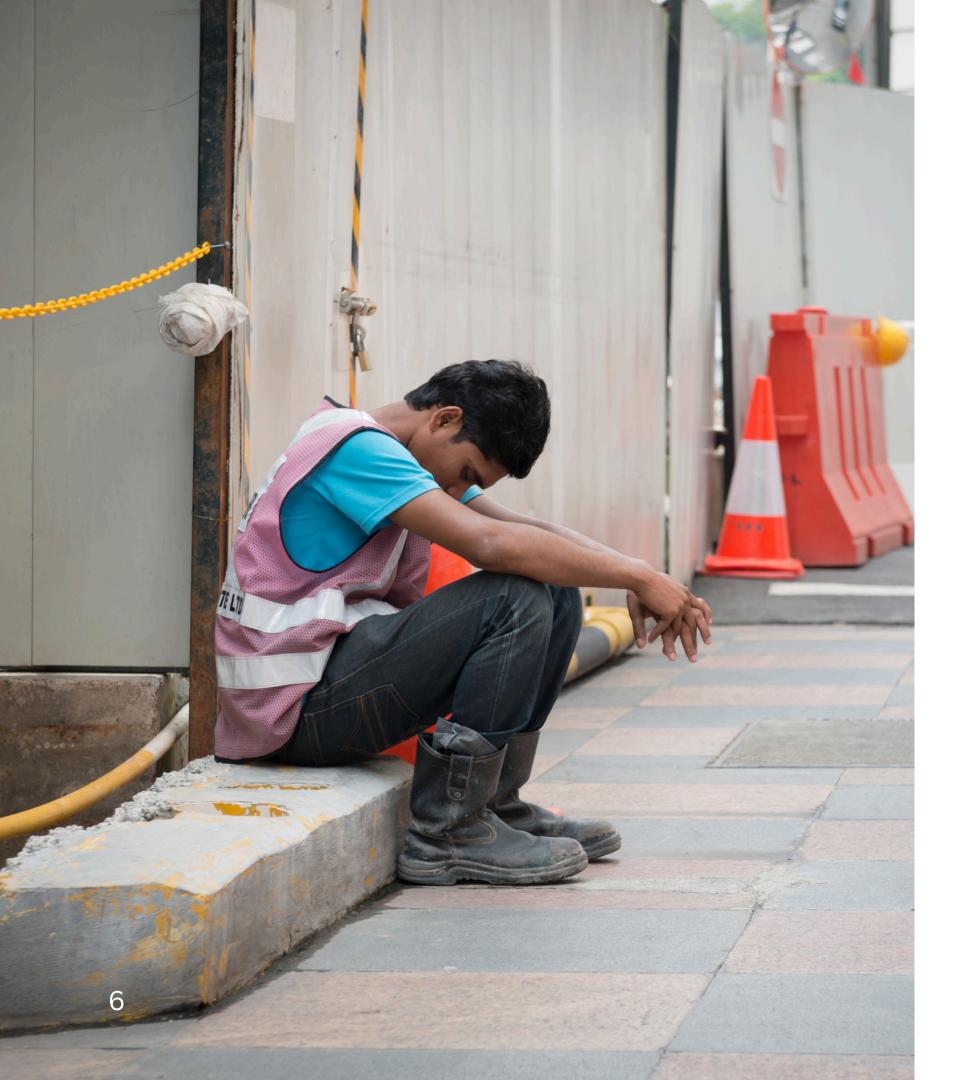


### Where do they come from?



Work permit holders from these countries labour in a range of industries:

- Construction
- Marine
- Processing
- Domestic
- Service
- F&B
- Cleaning
- Landscape
- Agriculture



## The challenges they face



#### Wage theft

When employers flout the law, workers endure delayed or withheld wages and are left unable to support their families back home. According to MOM's Employment Standards Report, 4.64 per 1,000 foreign employees filed salary claims in 2024. That's at least 5,400+ low-wage migrant workers a year.

#### **Lack of Access to Justice**

Migrant workers often face significant barriers when seeking justice for workplace injustices.

The legal and administrative processes can be complex and time-consuming, leaving workers in prolonged periods without income.

#### **Injured and Abandoned**

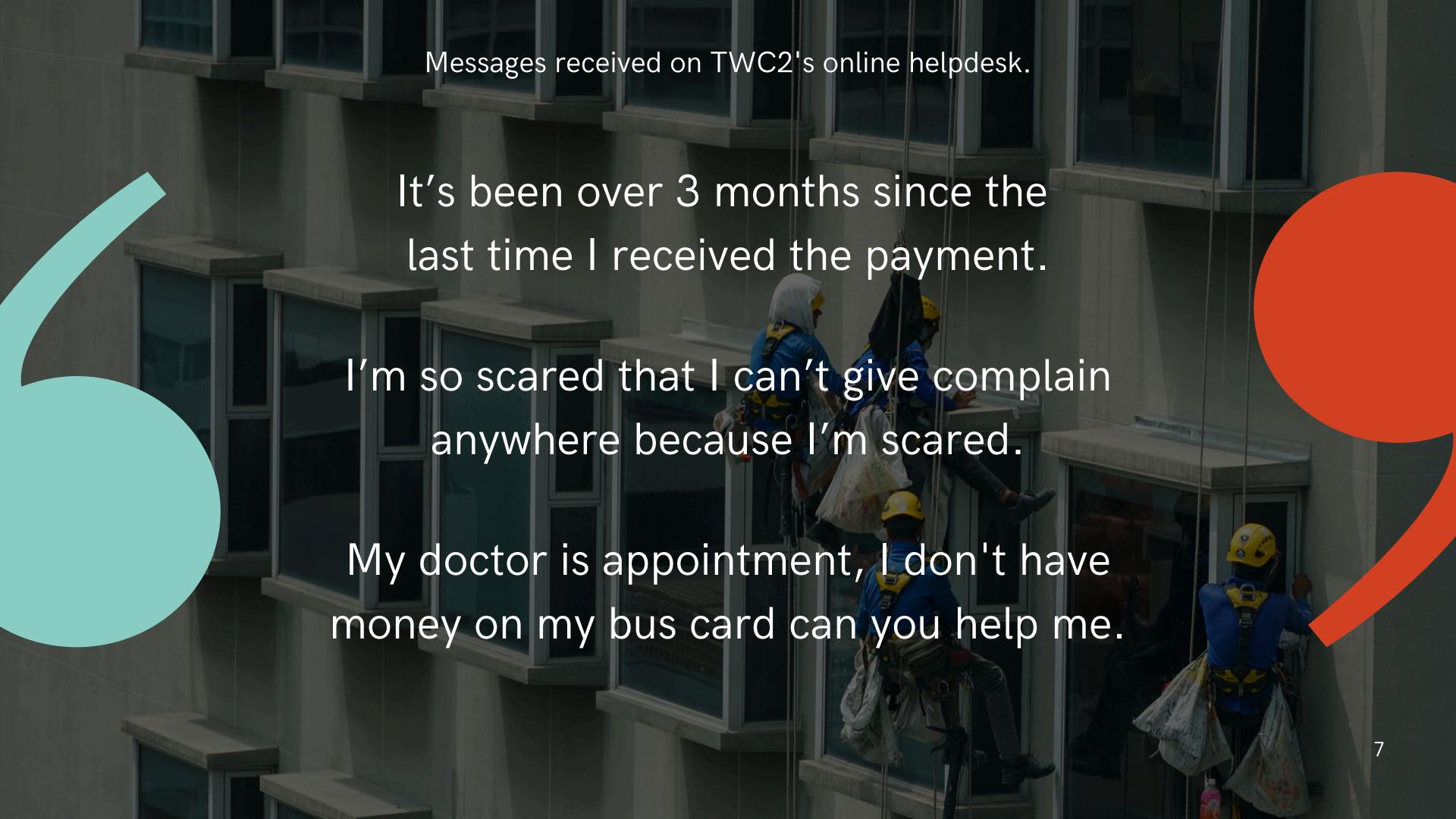
Accidents on the job can result in severe injuries, but errant employers deny workers the necessary treatments and insurance compensations. Some cases take over 13 months to resolve, leaving injured workers in limbo.

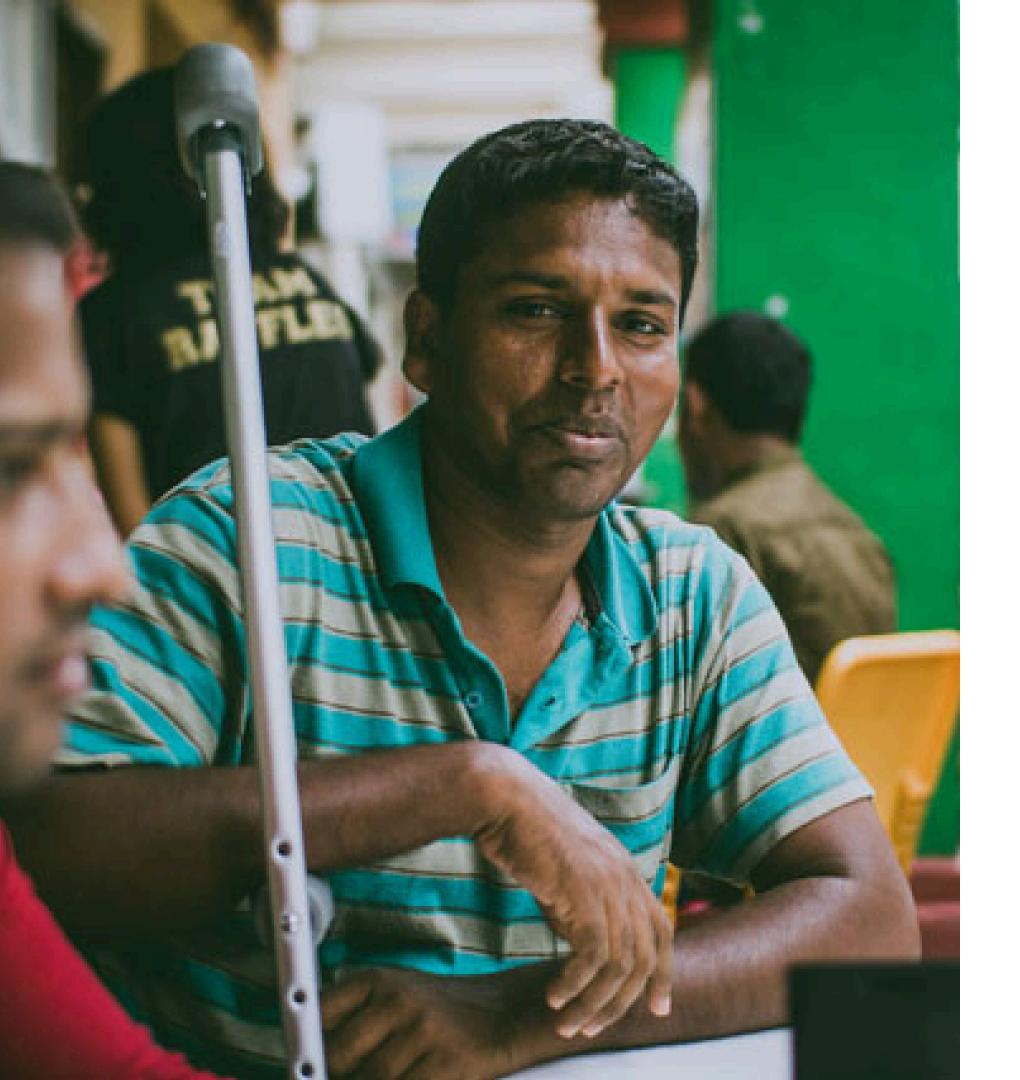
#### **Recruitment Scams**

Migrant workers can pay up to \$18,000 to secure a job in Singapore. They incur substantial debts to pay this fee, and many become trapped in a cycle of **debt bondage and forced labour**. They are afraid to speak up, for fear of losing their jobs.

#### **Restricted mobility**

The restrictive nature of work permits limits workers' ability to seek better employment opportunities, **trapping** them in **unfavourable and exploitative** conditions.







#### **Transient Workers Count Too**

Transforming lives and advancing dignity for migrant workers



### For 20 years, we've walked alongside thousands of migrant workers.



#### **Access to Justice**

TWC2 helps workers navigate a system that still treats them unfairly. With our help, mistreated workers can, and do, **fight back** by taking errant employers to court.

#### **Reduce vulnerability**

TWC2 gives workers the strength to speak up, offering crucial support (food, shelter, transport, and living allowances) that reduces workers' dependence on abusive employers.

#### Improve working conditions

TWC2 shapes national conversation and **influences policies** affecting migrant workers, by highlighting unsafe & unfair practices.



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## TWC2's close ties with workers mean that we are at the forefront of spotting emerging issues and pushing for systemic change.

The Big Read: Transporting migrant workers on lorries - why can't we stop the unsafe practice after so long?



The lorry issue

#### Singapore

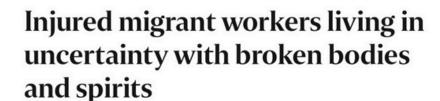
Why do migrant workers pay thousands of dollars to work in Singapore?

Migrant workers can pay thousands of dollars for a job that may never materialise. CNA looks at foreign recruitment for Singapore and the ways it can go wrong.

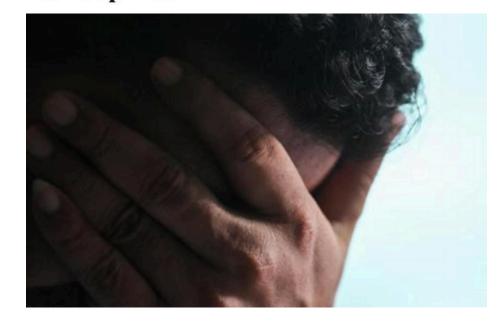


Debt bondage and forced labour

#### THE STRAITS TIMES

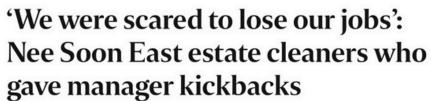


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Work injury compensation

#### THE STRAITS TIMES





Wage theft and abuse

## Here is a snapshot of the work we do in a year: 2024













## Transparency and accountability

TWC2 is a registered charity in Singapore, under the **Charities Act**. As an NGO, we rely heavily on donations. Handling these funds is a heavy responsibility, and we make sure every cent is spent with integrity and accountability.

All our funds are audited according to the Charity
Accounting Standard (CAS), which Singapore's
Commissioner of Charities recommends NGOs follow.
We change our **external auditors** every 5 years, with S.O.
Liang & Co appointed as our external auditor in 2023.



## Making every dollar count

Each year, over 92% of our total expenditure goes to charitable activities. The remaining amounts are spent on governance (e.g. bank charges, staff salaries, etc.) and fundraising costs.

This means that the bulk of your donation benefits migrant workers in the form of warm meals, travel allowances, phone top-ups, educational campaigns, advocacy, and more.

Details on our expenditure are **publicly available** on our <u>website</u>, in our annual reports.



After COVID-19, migrant workers have increasingly been housed in remote dormitories. In response, TWC2 started an **online crisis helpdesk**.

Today, workers can count on us for urgent assistance and answers, with just a few taps on their phone.

When injured or exploited workers lose their jobs, they often lose their income too. Established in 2008, **The Cuff Road Project** ensures they won't go hungry while pursuing their salary claims or injury compensation.

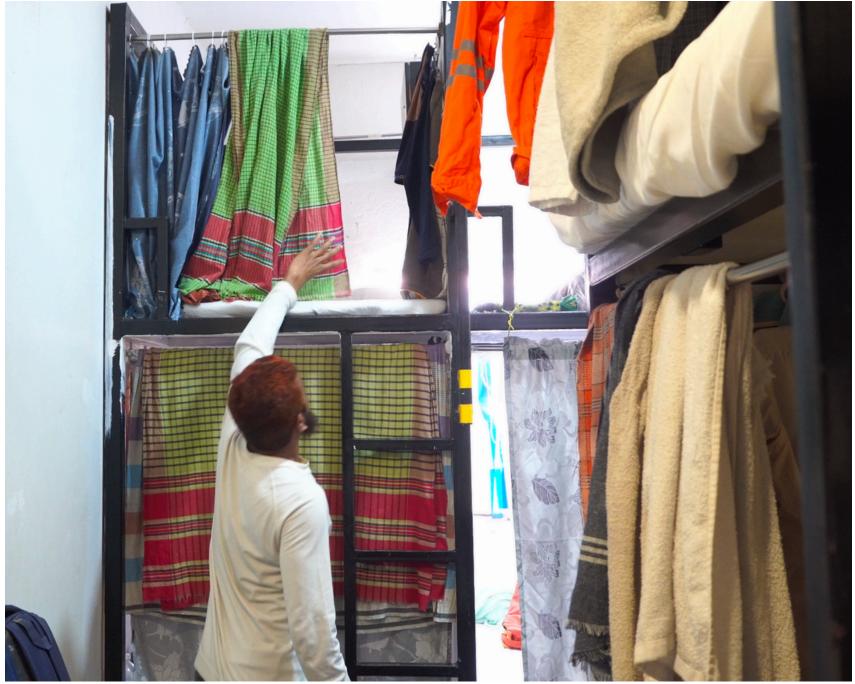




Since 2008, the CARE (Compassion and Relief for Emergencies) Fund provides assistance to migrant workers in dire need, supporting them with medical treatment, transport allowance, phone topups, and more.

Conceived in 2014, **Project Roof** provides short-term housing subsidy for destitute male workers with nowhere else to turn to, enabling them to rent a hostel bunk. We also house workers at our shelter in Farrer Park, called **Dayspace**.





TWC2's **outreach** events help us connect with the wider migrant worker community, ensuring that workers are aware of their employment rights, and know how to contact us when they need help.

Working in a foreign country can be isolating, and many workers become anxious, depressed or suicidal. Our **Discover Singapore** outings offer a brief respite from these pressures, and lets every worker know that they are not alone.





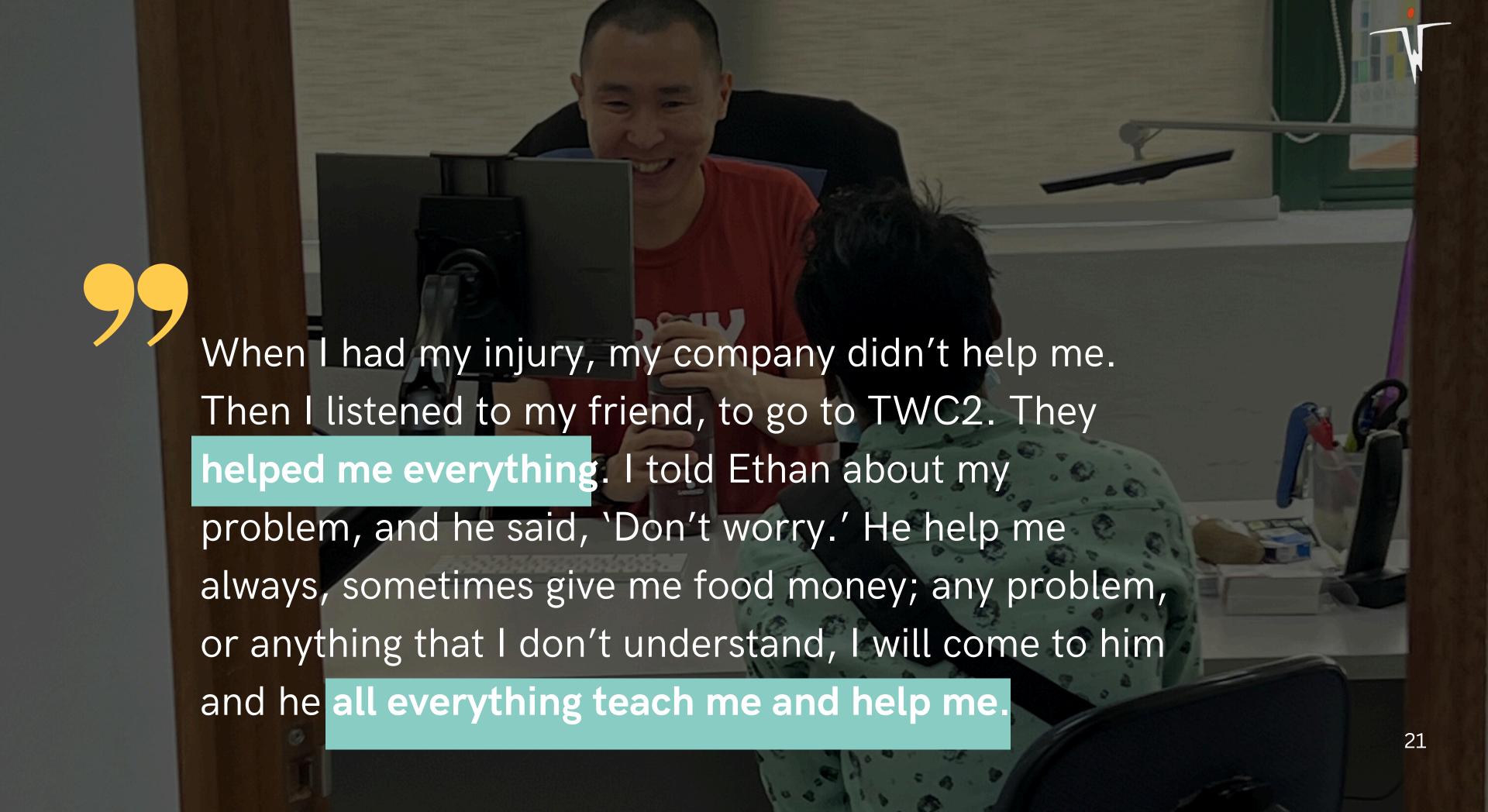
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Lunch With Heart is TWC2's annual gathering on International Migrants Day to honour the workers who've laboured through the year. It's a simple but powerful reminder that they matter.









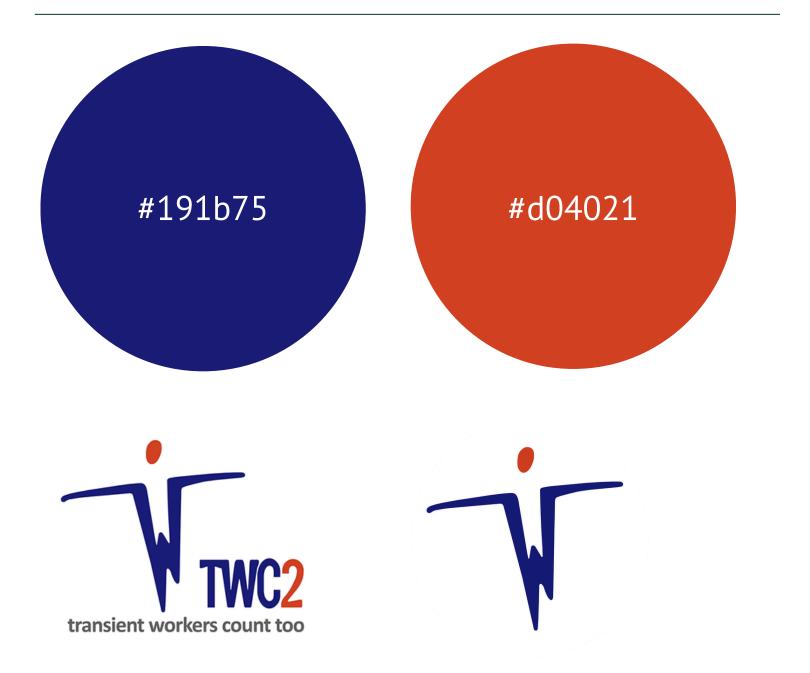
## Take action Be a partner



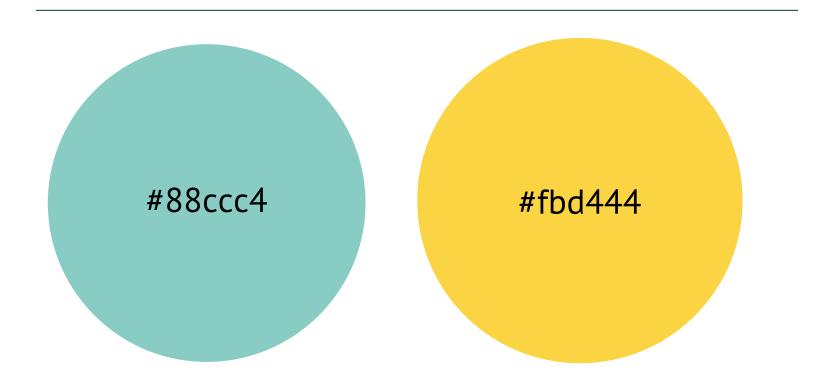


## **Brand guidelines**

### Logo



#### Microsite



## Heading: PT Sans (bold)

Body: Hanken Grotesk (regular)

## Fuel our next chapter

This year, TWC2 is raising \$200,000 to keep our services open for low-wage migrant workers.

Every dollar donated before 31

December 2025 will be matched 1:1

under the Tote Board Foundation's

Enhanced Fund-Raising Programme.



More information on our fundraiser microsite.

https://nextchapter.twc2.org.sg/



## Migrant workers count on us. Can we count on you?

For 21 years, TWC2 has fought tirelessly for migrant workers and their dignity. Fuel our next chapter, so they can keep counting on us.



All donations will be matched 1:1 under the Tote Board Foundation's Enhanced Fund-Raising Programme.

https://nextchapter.twc2.org.sg/





## SGMuslims4MigrantWorkers

Shirin, Ameera, and the SGMuslim4MigrantWorkers community come together every Ramadan to support migrant workers.

Over the years, they have advocated tirelessly for workers and treated their beneficiaries with dignity, consideration and care.

Their community has changed the lives of countless individuals!

#### **2023 FUNDRAISER RECAP**



**\$92,739 RAISED** (our highest ever!)

**@SGMUSLIMS4MIGRANTWORKERS** 





### 2024 - 7th Zakat-Eligible Fundraiser





#### A BLESSED RAJAB & 2025 TO ALL!

As we step closer to Ramadan (less than 2 months away!), we're gearing up for our 8th year of raising funds for Muslim migrant workers in Singapore.

This year, we're inviting local businesses to join us by pledging an amount to support our fundraiser.
Your contributions would become matching funds, that will encourage others to give by doubling the impact of every dollar raised!



## House of Yaya

Nat, Adrina, Darren and Evan came together to organize a charity sale/clothing exchange on 7 and 8 December 2025.

Many partners and members of their wonderful community turned up to contribute bakes, burgers, rice bowls, tarot card reading services, clothes, hangers, yoga, and drinks.

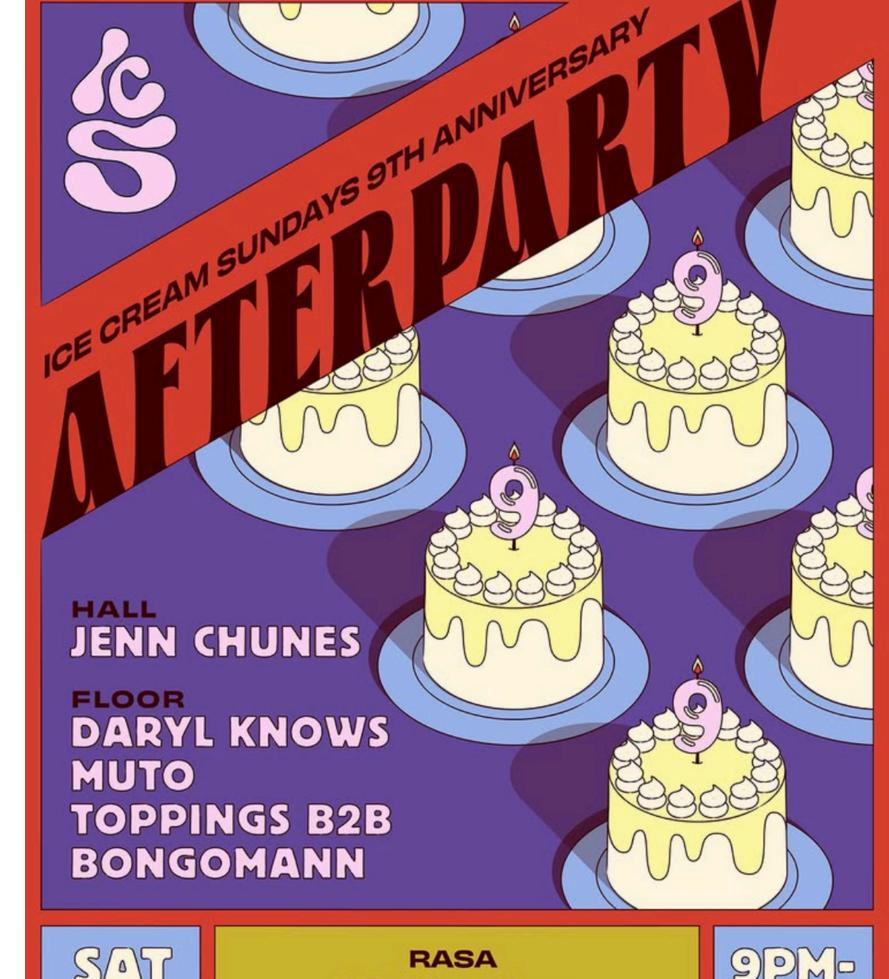
Together, they raised \$3,300.13 for migrant workers!



## Ice Cream Sundays

In 2016, Jake and Daniel co-founded Singapore's iconic daytime party collective. The team delivers fun and inclusive events with electronic music, food, and drinks.

ICS' 9<sup>th</sup> anniversary is coming up in September 2025, and they are donating **50% of their afterparty ticket sales** to help migrant workers.





RASA
9 Raffles Place
Republic Tower I #02-01/02



## Kaffi Graffiti Tattoos

Tattooist Steffie loves inking beautiful designs for the greater good. While she usually uses Jagua ink, she has chosen to channel her first permanent tattoo fundraiser towards supporting migrant workers!

She has designed beautiful flash sheets of Irises, flowers that represent hope and wisdom, and will donate \$10 from each tattoo to support migrant workers.



## Can we count on you?

#TWC2NextChapter

